arglebargle!

wednesday, april 29, 2009

KFC -- WTF???

During the time that I've been doing this blog I have been conflicted at times against the notion of using it as a personal soapbox too much... But doggone it this is just too much!
As many of you are probably aware Kentucky Fried Chicken recently introduced their latest health-conscious chicken choice... Kentucky *Grilled* chicken. Many a time I've stormed out of our local (Buford Hwy - Clairmont rd) KFC, vowing never to return... But I had to admit - from the ads at least, the chicken looked pretty damn good - and I might just have to give 'em *one more* chance (yet again). So on friday we relented and picked up the 10 piece grilled meal bucket... and though one of the pieces was literally the size of a golf ball, overall it was easily the best food that I've gotten from that particular location in over a decade.
Too bad it just doesn't end there.

So here on the drive-thru menu board the price for the 10 piece grilled meal is clearly marked at 14.99. Seemed like a good deal to me. But when I checked my receipt at home I discovered I had actually paid 15.99 for the meal. But when I went inside the very same KFC - -the price on the ad board behind the counter read 15.99!! Just look...

about me

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Okay... so the people in the drive-thru are being lied to over a dollar. Is that worth blogging about? Maybe -- if you have no life whatsoever. But get this...

My wife and I go out to Smyrna (about 20 miles) on the way back I suggest we press our luck and get another 10 piece bucket of grilled chicken so we pull into the KFC on South Cobb drive and prepare to order when my brain ejects and falls out on the floor. Is that bucket 14.99? No. 15.99? Nope.

Read 'em and weep - THE SAME DAMN BUCKET IS 22.99!!
8 bucks more than the 14.99, and 7 bucks more than 15.99!!!
What's *really* weird is that this KFC was considerably more run-down than my local one.

When I asked the manager why - he said the price was "based on an estimate" (What it sounded like to me was that he had been in a position to make up a price out of thin air, and that 22.99 what he had come up with). It's been awhile since I worked for a a franchise store, but shouldn't the price be set in the front office, and not just left up to some price-gougin' manager? Grrrrr... This kind of shit shouldn't even be legal.

Is it??

I say being gouged is being gouged... nuff said!

OKAY so there's an update to this sad tale...

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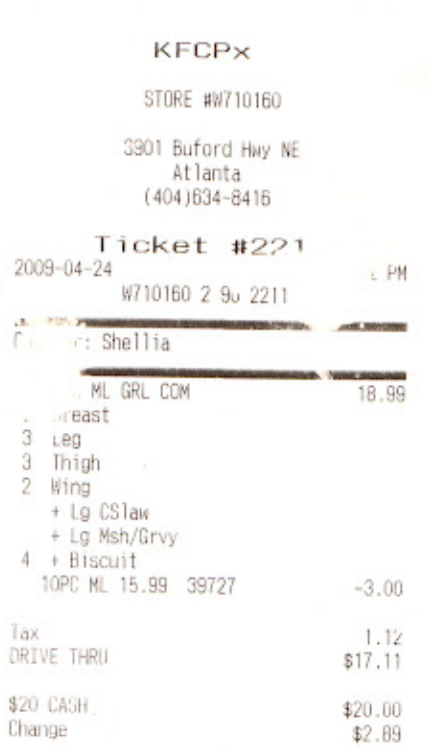
I Power Blogger

Call it curiousity - or maybe that I just tend to OD on new franchise food items ala Homer Simpson - but went I back thru my local KFC Drive Thru a couple more times... and the water gots muddier still.



KFCPx

STORE #W710160

3901 Buford Hwy NE
Atlanta
(404)634-8416

Ticket #221

2009-04-24 PM

W710160 2 9u 2211

: Shellia

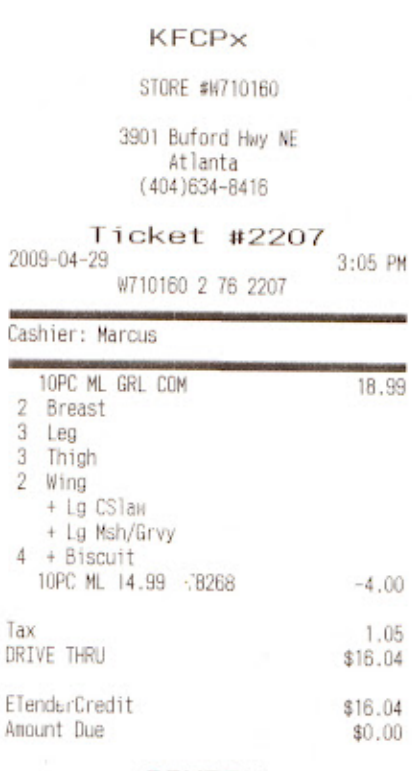
ML GRL COM 18.99
reast
3 Leg
3 Thigh
2 Wing
+ Lg CSlaw
+ Lg Msh/Grvy
4 + Biscuit
10PC ML 15.99 39727 -3.00

Tax 1.12
DRIVE THRU $17.11

$20 CASH $20.00
Change $2.89

April 24th - I roll up to the squawk box and tell the over-modulated voice that I want to order the "10 piece bucket" Again, on the outside board it clearly says 14.99.
As I'm driving off I note that the price I was charged looks like 18.99 with a minus 3.00 discount.

April 29th- (5 days later)
Okay now dig this. When I order at the squawk box this time I say "I'll have the 14.99 meal"
there's a long pause and voice repeats "The 14.99 meal?" And I say "Yeah, the 10 piece bucket?" There's another long pause before he tells me to drive around.
This time when I check the receipt it says 18.99 again - only this time with a discount of 4.00!
It's even a different code that they have to punch in!



KFCPx

STORE #W710160

3901 Buford Hwy NE
Atlanta
(404)634-8416

Ticket #2207

2009-04-29 3:05 PM

W710160 2 76 2207

Cashier: Marcus

10PC ML GRL COM 18.99
2 Breast
3 Leg
3 Thigh
2 Wing
+ Lg CSlaw
+ Lg Msh/Grvy
4 + Biscuit
10PC ML 14.99 78268 -4.00

Tax 1.05
DRIVE THRU $16.04

ETenderCredit $16.04
Amount Due $0.00

So I guess the morale is, when ordering food from the KFC Drive-Thru, make sure you include the price when you order... or don't

order at all.

Eat Well!

Labels: KFC Grilled Chicken price gouging.

posted by c. martin croker at 12:47 am | 8 comments